IN THE CLAIMS

1. (Withdrawn) System for selling goods, comprising an electronic device configured to:

obtain individual characteristics of a customer to determine to which category in a pre-set classification of goods the customer belongs,

for the goods in the category to which the customer belongs, determine evaluation marks based on an evaluation made when the goods were tried on by a human model having individual characteristics representing characteristics of the customer,

pre-select a group of items based on the evaluation marks, and enable a customer to access said group of items.

- 2. (Withdrawn) The system of claim 1, wherein the evaluation is performed by the human model trying on the goods to evaluate whether the goods fit the model.
- 3. (Withdrawn) The system of claim 1, wherein the evaluation is performed by an expert evaluating whether the goods are suitable for a human model trying on the goods.
- 4. (Withdrawn) The system of claim 1, wherein the customer is enabled to choose the items pre-selected based on evaluations made by an expert having a desirable fashion preference.